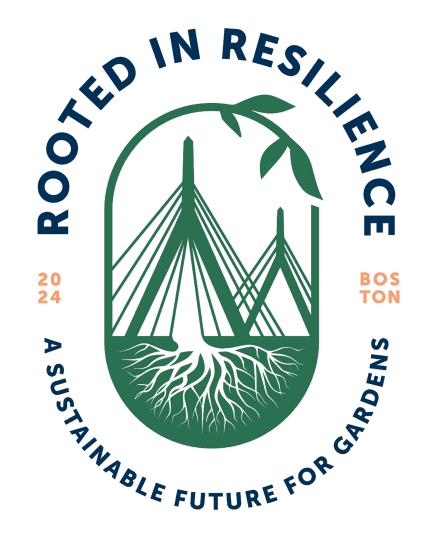
# How Plant Records Can Engage a Wider Audience

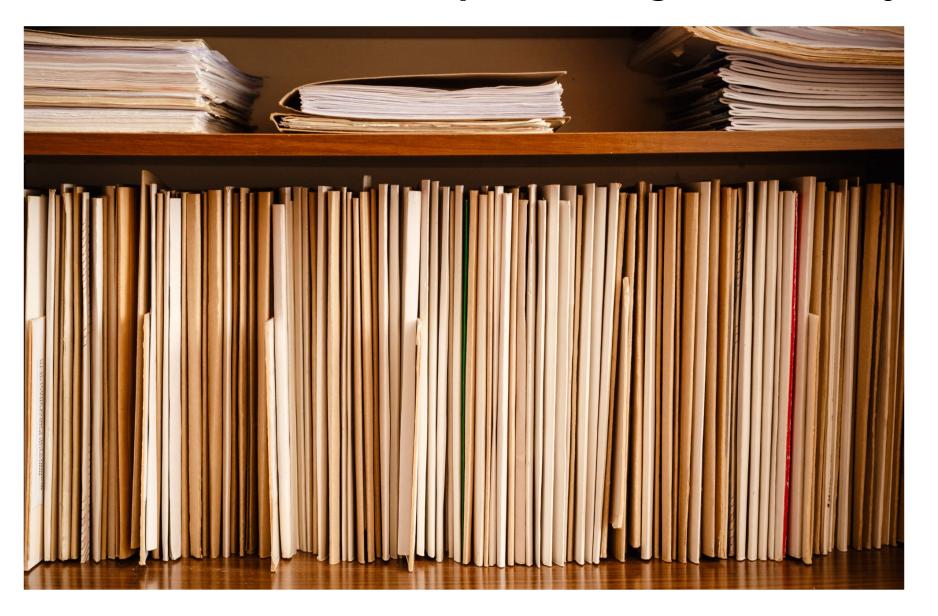
Shanna T. Jones | Community Outreach Assistant, IrisBG







#### Plant records document plant- and garden history



#### Gardens + plant records = Garden & plant experiences



#### Plant records help us tell stories to engage wider audiences

#### How can online plant records help build garden narratives?

- Deepens connection to nature & each other
- Offers greater context
- Bring awareness to important issues
- Provide a bigger picture
- Promotes intergenerational gardening
- Encourages curiosity
- Addresses accessibility needs

#### For Whom?

- Publically: your local community and tourists
- Internally: garden staff and other departments





#### Maps | Deepen our connection to nature



#### GARDEN EXPLORER





NAMES

**FEATURES** 

TOURS

#### Search our Living Collections!

Welcome! Garden Explorer allows you to conveniently access all existing records in our living collections database on your personal computers, smartphones, or tablets. This database is a work in progress. Staff and volunteers work constantly to improve the content and accuracy of our database. Every day we add new plants, resources, images, and locations to these records. Enjoy!

There are a number of ways you can explore our living collections on the SEARCH tab:

- Want to learn more about a specific plant? Search by entering either its common name or scientific name.
- Hoping to see all the plants in a certain group? Search by genus or family name. An
  alphabetized listing of plant genus can also be found on the NAMES tab.
- Interested in all the plants located in a specific Garden area? Search by location using the drop-down menu.

Check out the MAP tab to use our interactive map. Simply zoom in on a specific Garden area to see all the plants located in that area.

On the **FEATURES** tab, you can see some of our hardscape features, named seating, and stops on a tour.

To learn more about Lewis Ginter Botanical Garden, visit our full website at <u>lewisginter.org</u>. If you are inspired to support the Garden, please make a donation at <u>giving.lewisginter.org</u>.





Click on the map for a larger version.

#### Garden Highlights

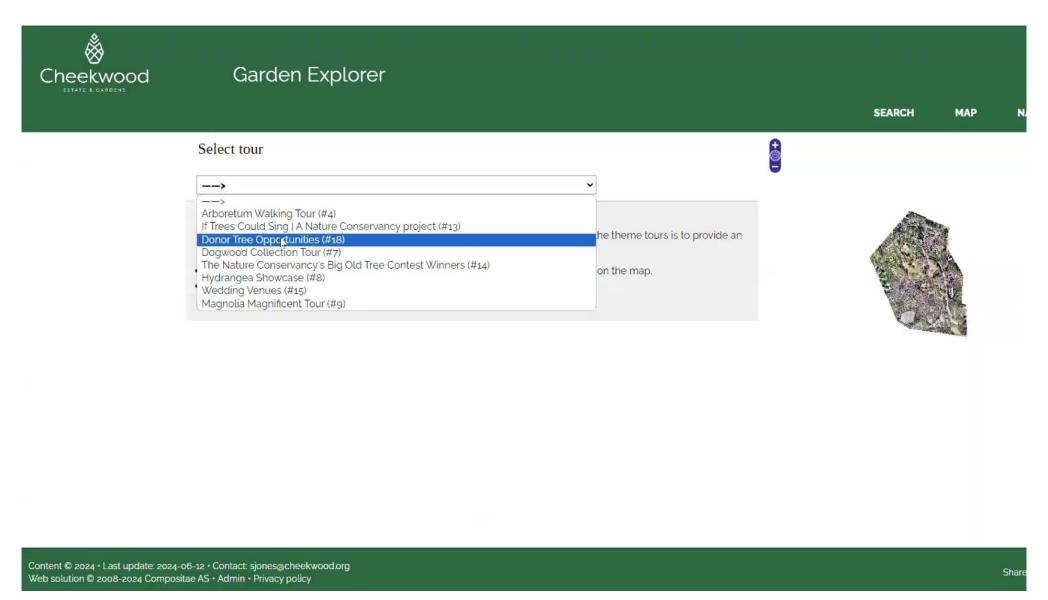
- 1. Four Seasons Garden
- 2. Healing and Meditation Gardens
- 3. The Classic Gardens
- 4. Fountain Garden
- 5. Conservatory
- 6. Louise Cochrane Rose Garden
- Kroger Community Kitchen Garden and Beehives
- 8. Asian Valley
- 9. West Island Garden
- 10. Flagler Garden (includes Woodland Walk)
- 11 Grace Arents Garden

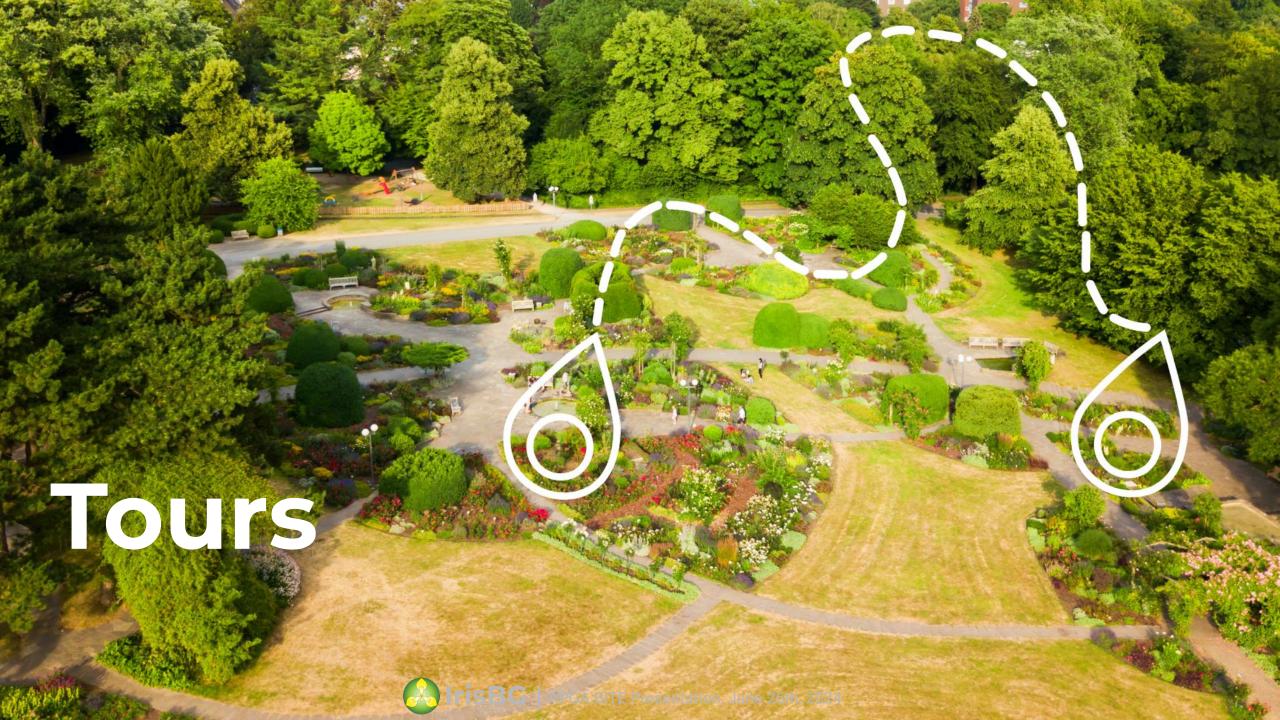
#### Maps | ...and with each other



>SEARCH >MAP >NAMES >FEATURES SEARCH FOR FEATURES Bench Class of 1923 Type: Memorial/Tribute plant ➤ Name: Found: 713 CLASS OF '23 MEMORIAL GROVE JUNE 10, 1988 CLASS OF 1923 MEMORIAL GROVE JUNE 10, 1988

#### Maps | An invitation to be part of the garden's story

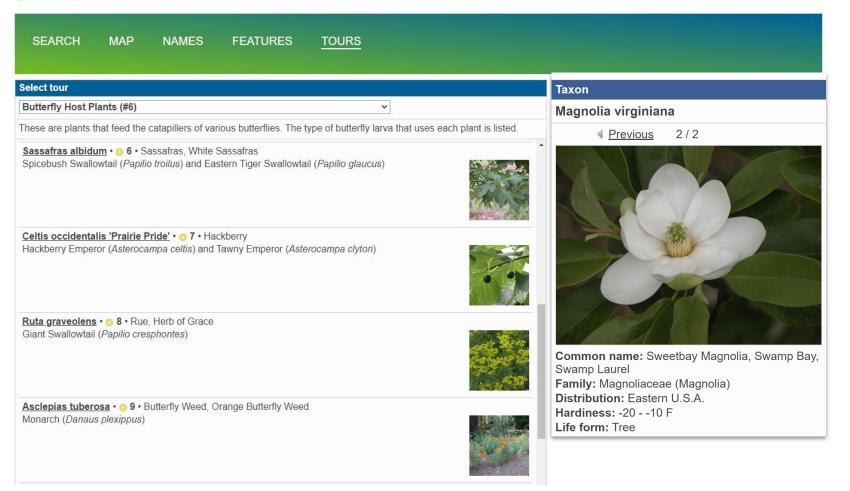




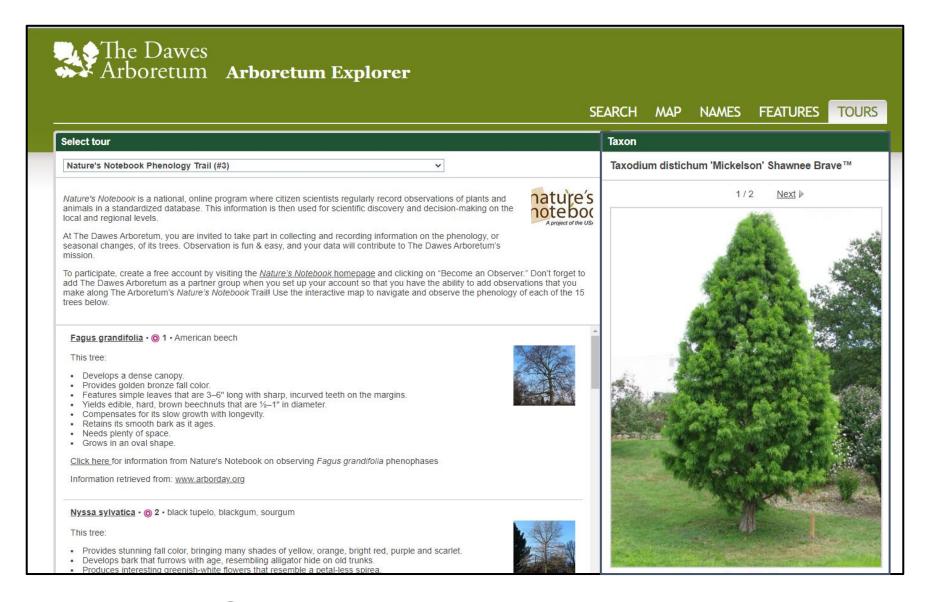
#### Tours | Provide context - a plant's ecological role



Norfolk Botanical Garden, Virginia, USA **Garden Explorer** 



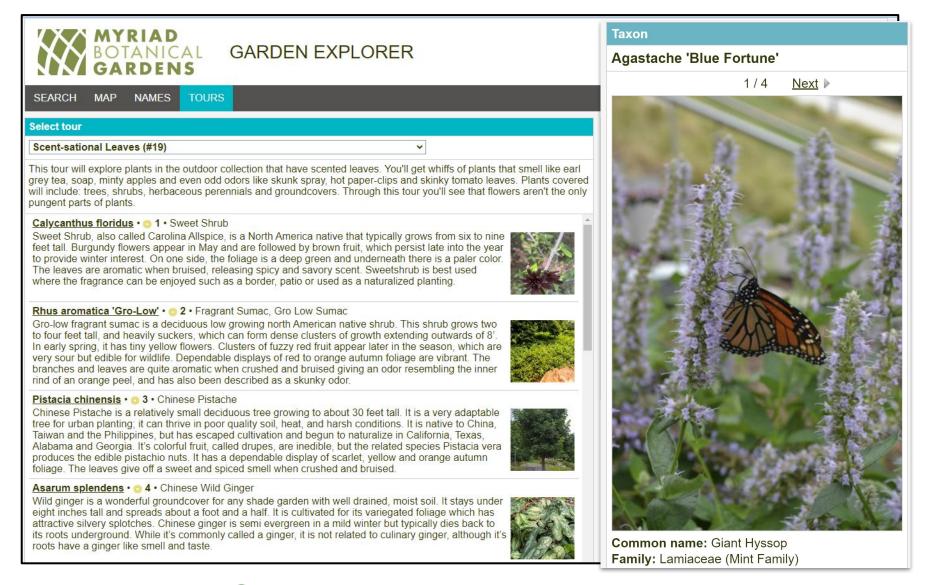
#### Tours | Bring awareness - involve visitors in Citizen Science



#### **Tours** | Allow time travel









Sheffield Botanical Gardens Garden Explorer

#### H - Rock and Water Garden • @ 2

➤ Can you see all the fish in the pond here? How many can you count? ➤ See if you can see insects on the water, can you see a dragonfly? ➤ There are some giant plants around the water at this time of year, can you find a plant bigger than you here called a Giant Gunnera? This is a prehistoric plant that looks a bit like rhubarb. -Can you see plants which live in the water here?



#### M - Rosarium · 0 1

➤In this Garden you will find lots of colourful roses ➤How many different-coloured roses can you see? ➤Do all the roses smell the same? ➤Which ones are your favourite? ➤Have you noticed the shapes of the beds that the roses are in. This is a design called the 'Italianate' style. Could you design a garden with lots of shapes in it?





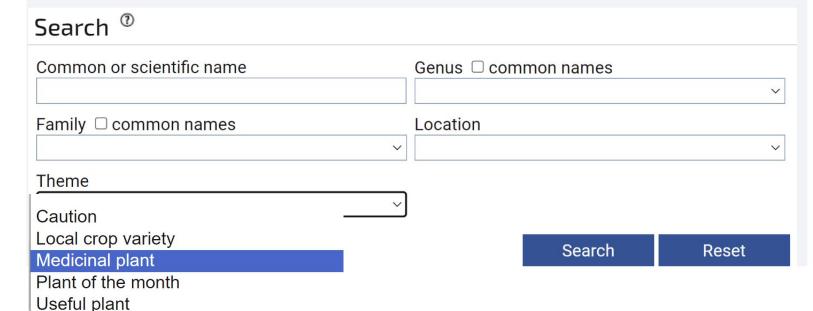
#### **Searching** | Encourages curiosity



corner of the plant labels.

Welcome to the *Garden Explorer* of the Bonn University Botanic Gardens. Here you can explore our plant collection by searching for your plant of interest by its common or scientific name. If you are interested in a special part of the garden, you could use the map feature or search in the location field. The location of plants will be indicated on the map, if it is in a public area of the gardens.

All plants in the garden have a unique code, accession number, to which history, information and pictures are connected. Those numbers are also given in the upper left



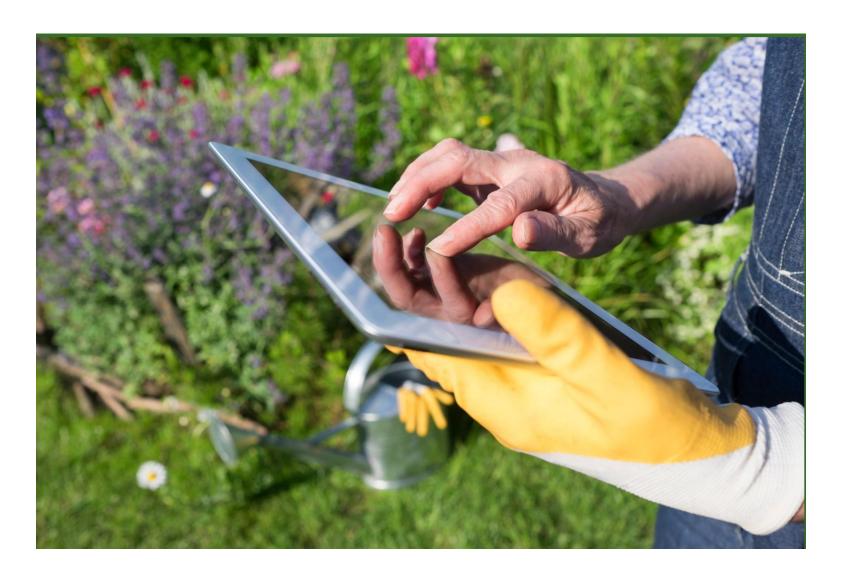




## **Support** | Enhances visitor engagement



## **Support |** Aids volunteers



## **Support |** Aids garden educators

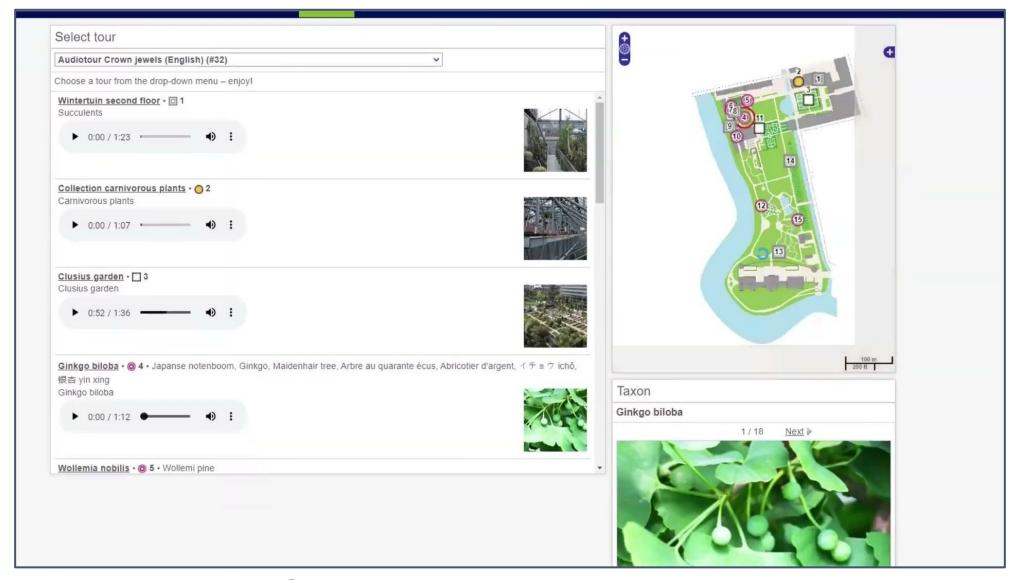




## Accessibility | Display accessible pathways



#### Accessibility | Offer Audio



## **Accessibility |** Offer Visual



## **Accessibility** | Multiple languages







Lewis Ginter Botanical Garden Richmond, Virgina, USA

**Lewis Ginter Botanical Garden Explorer** (Slide 7)





Hortus Botanicus Amsterdam Amsterdam, The Netherlands

**Hortus Botanicus Amsterdam Explorer** | Moninckx plants (Slide 13)





Kadoorie Farm and Botanic Garden Tai Po, Hong Kong

**Kadoorie Farm and Botanic Garden** Explorer (Slide 28)

#### **Links to Garden Explorers referenced**





Cornell Botanic Gardens Ithaca, New York, USA

**Cornell Botanic Gardens Explorer** | Features (Slide 8)





Myriad Botanical Gardens Oklahoma City, Oklahoma, USA

**Myriad Garden Explorer** 

| Scent-sational Leaves (Slide 15)





Cheekwood Botanical Garden and Museum of Nashville, Tennessee, USA

**Cheekwood Garden Explorer Donor Tree Opportunities** (Slides 9 + 19)

#### Sheffield Botanical Gardens



Sheffield Botanical Gardens Sheffield, United Kingdom

**Sheffield Botanical Garden | Summer** (Slide 17)





Norfolk Botanical Garden Norfolk, Virginia, USA

Norfolk Botanical Garden Explorer | **Butterfly Host Plants** (Slide 11)



Universiteit

Hortus botanicus

LEIDEN



Hortus Botanicus Leiden Leiden. The Netherlands

Hortus Botanicus Leiden | Audiotour Crown Jewels (English) (Slide 25)





The Dawes Arboretum Newark, Ohio, USA

**Dawes Arboretum Explorer | Nature's** Notebook Phenology Trail (Slide 12)





Fairchild Tropical Botanic Garden Coral Gables (Miami), Florida, USA

Fairchild Tropical Botanic Garden **Prehistoric Plants** (Slide 26)





Bonn University Botanic Garden Bonn, Germany

**Bonn University Botanical Garden** (Slide 19)

